



COMPANY PROFILE

www.redflamecommunications.co.ke
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Soar High, You've Got Grounds Covered



We Craft Marketing
Strategies That
Moves People.
Communication That
Builds Trust. Brands
That Stand Out.



We help businesses elevate
their presence, strengthen
their reputation, and connect
meaningfully with the
audiences that matter most.

ABOUT US

Redflame Communications Limited is a full-fledged Marketing, PR, Corporate Communications, Hospitality Consulting, Branding, and Social Media Management agency dedicated to building powerful brands and unforgettable experiences.

With a team of seasoned strategists, creatives, and industry specialists, we

deliver tailored solutions designed to grow your visibility, strengthen your reputation, and drive measurable results.

Whether you are a startup aiming to make a bold entrance or an established organization ready for your next evolution, we collaborate with you every step of the way.

**Our
promise:**

**Strategic
thinking, creative
storytelling, and
flawless execution
— built around
your goals.**



OUR SERVICES



01

Marketing Strategy & Execution

We design data-driven marketing strategies that put your brand exactly where it needs to be.

Services include:

- Integrated marketing campaigns
- Digital & traditional advertising
- Email marketing & automation
- Market research & consumer insights
- Lead generation strategies



02

Public Relations (PR) and Media

We shape your story before others tell it. Our PR solutions help you communicate with clarity, credibility, and impact.

Services include:

- Press releases & media kits
- Media outreach & relationship management
- Crisis communication planning
- Reputation management
- Event publicity & launch PR



03

Corporate Communications

Clear communication strengthens culture and builds trust.

- Integrated marketing campaigns
- Digital & traditional advertising
- Email marketing & automation
- Market research & consumer insights
- Lead generation strategies

Services include:



04

Hospitality Consulting

Specialized support for hotels, restaurants, and lifestyle brands aiming to elevate their guest experience.

- Brand positioning & guest experience design
- Service and operations evaluation
- Staff training & communication systems
- Revenue-driven marketing strategies
- Reputation & digital presence enhancement

Services include:



05

Branding & Creative Direction

Clear communication strengthens culture and builds trust.

Integrated marketing campaigns

Digital & traditional advertising

Email marketing & automation

Market research & consumer insights

Lead generation strategies

Services include:



06

Social Media Accounts Management

We turn social platforms into powerful engines for engagement, awareness, and growth.

Monthly content creation

Social media strategy

Platform management (Instagram, Facebook, LinkedIn, X, TikTok & more)

Community engagement & inbox management

Analytics, reporting & optimization

Services include:



Professional Hotel Photography

We are a specialist photography agency dedicated to capturing the beauty, atmosphere, and character of the hospitality and architectural world. With over 10-year experience handling photo projects for major hotels in Kenya, our team blends artistry with technical precision to create images that elevate brands, inspire guests, and bring spaces to life.

Services include:

Full property photography (exteriors & interiors)

Room categories, suites, and villas

Menu photography for restaurants and hotels

Commercial buildings, offices & corporate spaces

Residential interiors for real estate and designers

Retail, malls & showrooms

Aerial architectural photography

Company profiles & branding photography

Executive portraits & staff headshots



Events Planning & Management

We provide comprehensive Events Planning & Management services designed to bring your vision to life with precision, creativity, and flawless execution. From intimate gatherings to large-scale corporate functions, our team handles every detail. , We deliver customized solutions tailored to your goals, budget,

Services include:

Product launch

End of Year Parties

Meetings & Conferences

Award Ceremonies

Exhibitions|Corporate Event Management (AGMs)

Event Branding

Reception Desk Manning

Event Models & Hostessing.



Integrated Expertise:

One team, all core communication and marketing services.



Tailored Strategies:

No templates—just customized solutions aligned with your goals.



Creative Excellence:

Content and visuals that capture attention and inspire action.



Results-Driven:

We focus on measurable outcomes, not fluff.



Industry Experience:

Strong specialization in hospitality, lifestyle, corporate, media and emerging brands.

WHY
CHOOSE US



OUR APPROACH

 <h2>Discover</h2> <p>We take the time to understand your brand, goals, and audience.</p>	 <h2>Strategize</h2> <p>We craft a data-backed, insight-led plan tailored to your needs.</p>	 <h2>Create</h2> <p>Our creative and communications team brings your story to life.</p>	
	 <h2>Execute</h2> <p>We deliver consistent, high-quality implementation across channels.</p>	 <h2>Measure</h2> <p>We analyze performance and optimize for continuous improvement.</p>	



“

Working with Redflame Communications to help rebrand and create new positioning for Pridelnn Hotels & Lodges transformed our brand presence and helped us exceed revenue goals.

Caleb Chirchir, Group Marketing Manager, Pridelnn Hotels & Lodges.

“

Working with Redflame Communications Limited has been a game-changer for Dolphins Group. Their PR and media management expertise helped us gain visibility we had struggled to achieve for years. From strategic storytelling to securing high-impact media placements, their team delivered beyond our expectations. I confidently recommend them to any organization looking to elevate its brand and engage the right audience.

Sam Muchai, Managing Director, Dolphins Group.

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Redflame Communications Limited transformed our brand presence in the market with high-quality signage that exceeded our expectations. From design to installation, every step was handled professionally and with great attention to detail. Our new signage has not only elevated our visibility but has also attracted more customers than we anticipated.

Paren Hirani, Managing Director, Sentrim Hotels & Lodges.

TESTIMONIALS

CONTACT US

Ready to elevate your brand? Let us create something remarkable together.

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